I. COURSE INFORMATION
   A. Communication 165 Yearbook Practicum
   B. 1 credit hour
   C. No textbook required
   D. Prerequisites: none

II. COURSE DESCRIPTION
   This course provides students interested in photojournalism and online publishing practical experience working on the staff of the college’s online yearbook. Students will gain experience in digital photography, digital design and layout, writing and web design.

III. LEARNING OUTCOMES
   A. Take digital photos which are clear and framed correctly
   B. Manipulate photographs using newest PhotoShop program
   C. Create an In-Design CS5 layout
   D. Place and manipulate photographs and text in In-Design CS5
   E. Place and manipulate photos and text using layout software
   F. Work with web design software
   G. Develop captions for all photographs

IV. MAJOR CONTENT AREAS
   A. Design
   B. Photography
   C. Layout
   D. Social Media

V. ASSIGNMENTS (may include but are not limited to)
   A. Develop yearbook theme
   B. Design cover and pages that reflect the theme
   C. Create master design pages for each section
   D. Cover college events
   E. Determine story and photos for each section
   F. Set up story and photo assignments
   G. Establish and meet publication deadlines
   H. Editing
   I. Submit final page layouts

VI. EVALUATION METHODS (may include but are not limited to)
   A. Attendance
   B. Assignments
   C. Participation in online yearbook design and production